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(54) **APPARATUS AND METHOD FOR
AUTOMATED PRIVACY PROTECTION IN
DISTRIBUTED IMAGES**

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CPC **G06F 21/6245** (2013.01); **G06F 21/10**
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(57) **ABSTRACT**

A method executed by a computer includes receiving an
image from a client device. A facial recognition technique is
executed against an individual face within the image to obtain
a recognized face. Privacy rules are applied to the image,
where the privacy rules are associated with privacy settings
for a user associated with the recognized face. A privacy
protected version of the image is distributed, where the pri-
vacy protected version of the image has an altered image
feature.

14 Claims, 10 Drawing Sheets

